
THE JUKE OF YORK MUSIC ACADEMY

Pete York
The Juke Of York Music Academy
London, Sussex, Surrey, UK
www.thejukeofyorkmusicacademy.com



Dear Sir / Madam

Welcome to The Juke Of York Music Academy, where we strive to keep music within our schools and communities, giving everybody an opportunity to express themselves through learning an array of instruments, and performing on stage at their school concert.

We are coming to your school to teach children how to play the guitar.

Each term we work towards a school concert where pupils come together to perform and play along to one of our specially recorded songs, they will learn rhythm, chord structure, timing, team building, performance skills and believe it or not, maths.

Music has been shown to help relieve stress and anxiety at any age and at any level, the world in which we live in today can be very demanding in many ways, finding a way of switching off the mind can have a profound affect on the body as a whole, learning an instrument can put the mind in a meditative state bringing calmness, happiness and well being to any individual.

We teach in a fun and engaging way where each student is focused on feeling relaxed and calm whilst learning important skills which they will then carry on throughout their school & personal lives.

THE WAY WE WORK.

We will visit your school once a week and teach in small groups of 6, we provide each student with a guitar as an introduction, and if the student wishes to carry on playing then we encourage parents to purchase a guitar for their child so they can practice at home. (we can help with purchasing a guitar)

Each term we compose a new song for children to learn, the children will then perform at the school concert to parents, teachers and friends when we feel the children are ready, we have online tutorials of the songs so that the children can learn and play along at home, even having their families involved in the musical process.

THE COST.

Each student will pay £8.50 per thirty minute lesson. Lessons are held once a week during school time and parents are asked to pay in full at the start of each term. Students that may need help can apply for funding through different organisations, one being the Pebble Trust, the school your child attends will have access to pupil premium, meaning there is help financially if you require, please contact your school or the academy for more information.

We currently teach the guitar to eighty children in various primary schools and have performed in ten school concerts to parents, teachers and friends. Each concert has been absolutely amazing for all involved and is deemed by many to be the highlight of the term. Due to the incredible success we have achieved we have now been invited to primary schools throughout London to continue this valuable work and inspire more students.

Parents have expressed delight in their child's progress and report increased focus and new found calm since their child has started learning the guitar. They say that their children spend less time in front of the internet and TV and teachers report that students are happier and more engaged in class.

Please contact your school now to sign your child up for guitar with The J.O.Y. Academy.

We look forward to teaching your child.

For more information about the Academy please visit WWW.THEJUKEOFYORKMUSICACADEMY.COM

where you can find the online application for your child, video tutorials, reviews from parents, and information on the Academy and it's co-founder.

Kind Regards,

Peter York and the team.

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